



# District 6360 Gazette

## GREETINGS FROM YOUR GOVERNOR

### Rotary's Four-Way Test: Spectacular Beginnings

By Dick Sammis, District Governor 07-08

January, 2008  
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Charles R Walgreen, Jr., died this year just before his 103 birthday. He was the Past Chairman and President of the Drugstore Chain bearing his name, and that of his father, the founder. His obituary credits Walgreen, Jr. for customer service changes and new retailing concepts which pushed the store to new heights. Rotarians would be more interested to read this paragraph from the obit:

*The company credits him with adopting a 24-word moral test developed by Rotary International that remains the ethical base of the pharmaceutical company: Is it the truth? Is it fair to all concerned? Will it build goodwill and better friendship? Will it be beneficial to all concerned?*

Yes, Charles was a Rotarian, and member of the Chicago Rotary Club. And he was surely aware of the spectacular beginnings of the Four-Way Test when he adopted it for his own company, since the author was a fellow-Rotarian.

We have the Great Depression to thank, in part, for the 4-Way Test. It was at this time in 1932 that Herbert J. Taylor (also a member of the Chicago Rotary Club) was asked to take over a nearly bankrupted company, the Club Aluminum Company. Club Aluminum had no money and extremely low employee morale. It suffered from ruthless competition from competing firms.

Herb Taylor had a 'radical' idea to improve moral. Using his Rotary background, he drafted a 24-word code of conduct to guide his daily decisions. He called his department heads together and shared the concept with them. They universally adopted it. Taylor called the code "The Four-Way Test."

The company's fortunes turned around, building up a net worth of \$2 million dollars in the next 15 years, while paying out \$1 million in dividends. Needless to say, few companies made this type of recovery during the depression. Taylor credited the Four-Way Test. Apparently, so did Rotary, because the RI Board officially adopted the code in 1943. When Herb Taylor became RI President in 1954, he donated the copyright of the Test to Rotary. The rest, as we say, is Rotary history.

Rotary is best known throughout the world for its community and international service projects. Just as important to the ideals of Rotary are ethical business practices. Every man or woman who joins Rotary proudly adopts the Four-Way Test of all things he or she thinks, says or does. The quiet legacy of Rotary is a more ethical world for all to live in. ■

## January is Rotary Awareness Month

**Your club elections should have taken place by now. Please be sure to send your 2008-09 officer and chairmen results to the District Office. We also need contact information for these people. At the very minimum, we need to know who your President Elect is and he/she must attend PET\$. PET\$ is February 15-17, 2008 at the Radisson in Kalamazoo. Linda, [district6360@cablespeed.com](mailto:district6360@cablespeed.com) 517-543-7929.**



DG Dick Sammis

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**Do you know someone who would like one of these???**

## **Academic-Year Ambassadorial Scholarships**

provide a flat grant of US\$23,000 or its equivalent for one academic year of study in another country. This award is intended to help defray costs associated with round-trip transportation, tuition, fees, room and board expenses, and some educational supplies. Academic-Year Scholarships are the most common type of scholarship offered.

Since 1947 nearly 37,000 men and women from 100 nations have studied abroad under its auspices. Today it is the world's largest privately funded international scholarships program. Nearly 800 scholarships were awarded for study in 2005-06. Through grants totaling approximately US\$500 million, recipients from some 70 countries studied in more than 70 nations.

The purpose of the Ambassadorial Scholarships program is to further international understanding and friendly relations among people of different countries. The program sponsors several types of scholarships for undergraduate and graduate students as well as for qualified professionals pursuing vocational studies. While abroad, scholars serve as ambassadors of goodwill to the people of the host country and give presentations about their homelands to Rotary clubs and other groups. Upon returning home, scholars share with Rotarians and others the experiences that led to greater understanding of their host countries.

**Multi-Year Ambassadorial Scholarships** are for two years of degree-oriented study in another country. A flat grant of US\$11,500 or its equivalent is provided per year to be applied toward the costs of a degree program.

**Cultural Ambassadorial Scholarships** are for either three or six months of intensive language study and cultural immersion in another country and provide a flat grant of US\$10,000 or its equivalent or US\$15,000 or its equivalent to defray costs associated with round-trip transportation, language training expenses, and homestay living arrangements. Applications are considered for candidates interested in studying Arabic, English, French, German, Hebrew, Italian, Japanese, Korean, Mandarin Chinese, Polish, Portuguese, Russian, Spanish, Swahili, and Swedish.

Spread the word and think of potential applicants.

For more information, contact Dorilee Schieble [Dorilee.Schieble@portagecommerce.com](mailto:Dorilee.Schieble@portagecommerce.com)

## **RECRUIT GSE AND SCHOLAR ALUMNI - Manya Otis, Foundation Chair**

Alumni report appears to now be due quarterly! So --- it would behoove club members (and leadership) to recruit (as new members) GSE alumni, Ambassadorial Scholars, etc.

Here is my "good news" story (Mexico) --- we are going to visit an exchange student we hosted several years ago --- our original plan was to go to the student's older sister's wedding (12/29) - and we planned on going down 12/27 -- THEN, we found out the father's birthday is the 27th - so the party will be held ---- SO, we will be attending an "in family" birthday party, large church wedding, and celebrating New Year's in Mexico!! (Just wish I spoke Spanish - but it is probably too late to learn.)

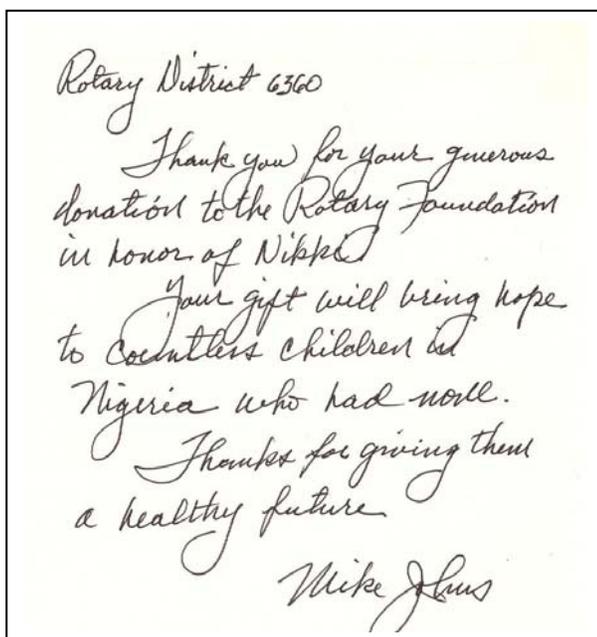
The 4<sup>th</sup> annual Thirsting to Serve Water Conference will take place on Monday, February 25, 2008 at Aquinas College in Grand Rapids. As you know, Rotary International President Wilf Wilkinson has identified water as a continued focus of our international service. This conference will again provide the opportunity for education and interaction of clean water initiatives.

In addition, as a district leader you are invited to a Fireside Chat on Sunday evening, February 24 starting at 6:30 pm. This special gathering on the eve of the conference provides an opportunity for Rotary leadership and speakers to ask each other questions and be better prepared for the conference the next day. Speakers will include leaders from the Water & Sanitation Rotary Action Group, Centers for Disease Control, International Aid, University of North Carolina and Global Visions. This Sunday evening event will take place at Aquinas College John Donnelly Conference Center in Grand Rapids, 1607 Robinson Road S.E., Grand Rapids. A conference map is available at [www.aquinas.edu](http://www.aquinas.edu). Registration is now available for the conference and the Fireside chat by visiting [www.thirstingtoserve.org](http://www.thirstingtoserve.org). Cost is \$75 until January 30.

On behalf of Rotary International Districts 4060, 5970, 6290, 6360, 6380 and 6400, please join us for an exciting and important event. In establishing a Water Resource Group for Rotary this year, President Wilf Wilkinson reminded us that "Water is essential to human life, yet many people take the gift of safe water for granted. Today, 1.1 billion people – nearly 20 percent of the world population – lack access to safe, clean drinking water, and 2.6 billion people lack access to basic sanitation facilities." The theme of this conference reinforces the focus on collaborations discussed in the DVD The Rotary Water Story. If you have not received a copy of this DVD from The Water & Sanitation Rotary Action Group, please let me know and I can make arrangements for you to receive a copy. Please promote this conference throughout your district and provide your Rotarians the opportunity to participate.

I look forward to seeing you all at the Thirsting to Serve 2008 Water Conference. Please forward to other Past and Future Governors of your District.

Yours in Rotary Service,  
Chris Etienne  
Governor 2007-2008  
Rotary International District 6290  
[cetienne@bayharbor.com](mailto:cetienne@bayharbor.com)



Rotary District 6360  
Thank you for your generous  
donation to the Rotary Foundation  
in honor of Nipke  
Your gift will bring hope  
to countless children in  
Nigeria who had none.  
Thanks for giving them  
a healthy future  
Mike Jones

Seeing picture of the installations and graduations really helps put a face on the project.



## Rotary D6360 BioSand Water Filter Project Funds Community Leaders as Community Facilitators

With **\$8,000** in funds raised by **Rotary Clubs in D6360 (\$4,000)** and a **Rotary D6360 District Simplified Grant (\$4,000)**, training about the BioSand Water Filter will be provided to community leaders in the Dominican Republic to function as community facilitators on the BioSand Filter. With this training, communities will better understand the need for the filter to improve their health and hygiene.

**The photos show training in November of testing, explanation to the homeowner, a kid with his new filter, and a graduation photo.**

This project will help introduce the BioSand Water Filter to many communities in District 4060, Dominican Republic, who do not know they have unsafe drinking water and the impact it has on their health. In the installation of the first 12,000 BioSand Water Filters in District 4060 it has become clear that people lack an understanding that the water they are drinking is harmful to their health.

The four training courses planned will:

- a. Train 12 community leaders as community facilitators. In the course the facilitators will learn ... the theory of the filter, how improved water quality effects human health, how to do a proper installation, how to recognize problems and where to seek help resolving them. The people sent for training will be selected by local Rotary Clubs according to their ability to teach, their demonstrated interest in health education, their availability to supervise such a project and their level of credibility and respect within the community.
- b. Each facilitator will be expected to return home, form a health/water committee in their community and then do presentations to introduce the concept of the BioSand Water Filter. The facilitator will be expected to offer the filter to between 20 to 40 homes or other appropriate sites in the community.
- c. If the community shows an appropriate level of interest in the project, the facilitator will contact the partner Rotary Club and request the number of filters they wish. The maximum number of filters will normally be 40 due to, trucking limitations and because the goal is to "seed" the technology into the community rather than supply subsidized filters to the whole population.
- d. The partner Rotary Club will contact the assigned BioSand Water Filter technician and order and pay for the filters delivered. The filters will be delivered by the technician who will spend a day with the facilitator doing installations and reinforcing training that was received at the course.

### How will it meet the needs of the community?

The Biosand Water Filter program is undergoing an outreach stage, actively seeking to place filters in many more communities. The medium term goal is to involve all of the 40 Rotary Clubs in District 4060 and many of the Peace Corp serviced communities. In addition, by reducing the number of people in hospitals due to diarrhea and other water related diseases, hospital resources will become available to meet other pressing needs.

### How will the host and international partners communicate and work together to implement this project? Please provide specific examples of activities?

The people sent for training will be selected by local Rotary Clubs. The host and international partners will remain in contact by electronic communication sharing the successes and challenges as the training progresses. A trip is currently planned by District 6360 D6360 Rotarians to the Dominican Republic early in 2008 when they will have an opportunity to see and evaluate work done.





**This year's attendees at the College Mentoring seminars at the Argonne National Labs in Illinois.**

PDG Jim Alden says, "We set some new highs this year which will be hard to top..." Teresa Fitzwater takes over as the CM Chair and will be planning the Seminar for next year.

## INTERACT

I'm the District Interact chair and it's time to push clubs to consider opening the opportunity of Interact to their high school students for the fall of 2008. Our Interact is doing a fabulous (in my never humble opinion) community project of which I am very proud. White Pigeon lost a son in Iraq last summer. He graduated in 2001 and went to West Point as have his two brothers. We have an enclosed courtyard at our high school which has been minimally maintained and not available to the students except to look at through a glass wall. Last year the Interact made it an ongoing project to improve the area and they made a great start. This year they have received school board permission to name the area after our fallen hero and make the area a memorial to him which will become open to students. We met with the soldiers parents and older brother who has re-upped for three more years tonight and received a heartfelt endorsement of the project and our plans. Clubs without an Interact don't know what they are missing. I can't begin to tell you how impressive our youth are and the importance of being there to show them the path of the four avenues of service Dan Cropsy, White Pigeon

The **White Pigeon Rotary club** hosted twenty disadvantaged students for a Christmas dinner at the Country table. The evening was highlighted by a visit from Santa and Mrs. Claus with gifts for every student. Check out the smiles. They had a blast!



## NOVEMBER, 2007 ATTENDANCE

CLUBS	NO. OF	NO. OF	NET GAIN/	NO. OF	% ATTEN.	REPORTED GIVING
	MEMBERS	MEMBERS	LOSS	HONORARY		TO ANNUAL FUND
	AS REPORTED			MEMBERS		
	BY RI					
	7/1/2007	10/31/2007	10/31/2007	10/31/2007	11/30/2007	THROUGH 12-4-07
District 6360						\$100.00
Albion	59	58	-1	2	76.60%	\$550.00
Allegan	38	39	1	1	64.30%	\$1,800.00
Battle Creek	92	98	6	5	38.26%	\$0.00
Benton Harbor Sunrise	55	55	0	0	80.37%	\$325.00
Berrien Springs/Eau Clair	29	31	2	0	62.00%	\$0.00
Bronson	48	47	-1	6	NR	\$0.00
Cereal City Sunrise	19	19	0	0	NR	\$0.00
Charlotte	83	84	1	5	77.54%	\$1,550.00
Climax	26	26	0	0	NR	\$0.00
Coldwater Township	45	46	1	6	91.00%	\$1,000.00
Coldwater Noon	92	93	1	3	76.36%	\$0.00
Constantine	18	18	0	0	100.00%	\$0.00
Delta Waverly	77	79	2	0	67.00%	\$0.00
Delton Area	29	30	1	3	NR	\$100.00
Dowagiac	68	64	-4	2	NR	\$510.00
East Lansing	80	80	0	3	62.08%	\$1,175.00
Eaton Rapids	33	32	-1	3	63.00%	\$0.00
Grand Ledge	55	55	0	2	62.50%	\$100.00
Gull Lake Area	47	52	5	2	66.45%	\$180.15
Haslett-Okemos	51	49	-2	0	79.00%	\$2,000.00
Hastings	66	62	-4	0	61.67%	\$0.00
Hillsdale	58	51	-7	1	NR	\$3,697.00
Ionia	39	40	1	1	NR	\$100.00
Jackson Noon	88	87	-1	2	58.33%	\$1,520.00
Jackson Breakfast	24	25	1	0	68.00%	\$2,342.66
Jonesville	26	23	-3		NR	\$0.00
Kalamazoo Sunrise	13	15	2	1	83.00%	\$200.00
Kalamazoo	247	252	5	5	57.24%	\$875.00
Lakeshore	53	60	7	0	NR	\$1,900.00
Lansing DeWitt Sunrise	33	29	-4	0	NR	\$1,275.00
Lansing	255	260	5	9	58.39%	\$1,700.30
Litchfield	17	17	0	0	NR	\$0.00
Marcellus	13	13	0	0	79.00%	\$100.00
Marshall	61	64	3	0	NR	\$875.00
Mason	31	27	-4	0	50.00%	\$1,000.00
Michigan Center JCE	14	14	0	6	71.00%	\$405.00
Middleville	38	38	0	2	NR	\$0.00
Niles-Buchanan	59	57	-2	1	NR	\$0.00
Oshkemo	43	42	-1	3	NR	\$400.00
Otsego	18	19	1	0	79.00%	\$864.50
Parchment	17	16	-1	0	NR	\$0.00
Paw Paw Area	24	24	0	0	57.29%	\$475.00
Paw Paw Lake	16	14	-2	0	NR	\$0.00
Plainwell	22	21	-1	0	56.00%	\$0.00
Portage	84	91	7	3	61.00%	\$2,225.00
Portage AM	24	21	-3	0	NR	\$0.00
Quincy	37	39	2	1	77.10%	\$100.00
Reading	21	21	0	0	70.00%	\$0.00
South Haven	53	60	7	7	63.61%	\$2,200.00
South Lansing-Holt	26	24	-2	0	NR	\$0.00
St. Johns	46	47	1	3	56.68%	\$1,025.00
St. Joe/Benton Harbor	187	193	6	4	63.35%	\$7,864.00
Sturgis	45	45	0	0	NR	\$0.00
Three Rivers	104	107	3	3	59.80%	\$0.00
Union City	23	22	-1	1	NR	\$200.00
Vicksburg	36	34	-2	0	NR	\$0.00
White Pigeon	12	12	0	0	80.00%	\$0.00
Williamston Sunrise	44	42	-2	0	53.57%	\$0.00
Totals	3061	3083	22	96		\$40,733.61

NR = NO REPORT

Remember!! Regular monthly reporting must be received by the 20th day of each month by our District Secretary Ed Foster. Please email to: [egfoster@cablespeed.com](mailto:egfoster@cablespeed.com) or Fax to 517-543-3041.

Remember 100% reporting is our goal



**Michigan Center** meets at Center Court Café for January and February. The address is 328 Fifth St., Michigan Center, MI 49254 (517-764-6330).

**Attention PEs, PNs and PDGs, you can register for PETS by going to:**

[www.greatlakesrotarypets.org/reg\\_online.html](http://www.greatlakesrotarypets.org/reg_online.html)

or by going to the

District site,

[www.district6360.com](http://www.district6360.com)

and clicking on Great Lakes PETS.



>We still need a PE from these clubs:

Ionia, Litchfield, Otsego, Paw Paw Lake and Plainwell!

>Semi-annual dues are due this month to the District **and** RI.



# Polio-Gates Challenge Grant

## Why We Give

In regard to the Polio-Gates Challenge grant, you may encounter questions and resistance, along the lines of, “We already gave,” and “You said this was the last time three years ago.” These are valid comments and we must listen to Rotarians’ concerns.

Here are some excellent facts and ideas to share with Rotarians regarding *Why We Give*.

1. More Americans make charitable donations than vote.
2. People feel some connection to the charities they support.
3. Personal requests are the leading motivation for giving. That’s why we will respond to a friend who is collecting for Polio or a coworker selling Girl Scout cookies.
4. Well-publicized gifts, like the Gates Matching Grant of \$100 million to The Rotary Foundation, inspire others to dream about their own philanthropy. Already, this gift has sparked a \$2million gift from a Rotarian.
5. Despite the generosity of Rotarians, the need around the world remains great. Every week we receive letters and appeals from worthy organizations asking for our money (1.4 million registered charities in the U.S.A. alone!).
6. It is easy to get overwhelmed and then not respond.
7. Instead, figure out how much you are able to give now. Determine what you can realistically afford. Then choose what matters to you and make a commitment to that need, be it Polio, Peace Centers, children’s poverty, etc.
8. Make a decision as a family. Go over ideas with your spouse and children. Ask each family member, “What makes you sad about our society or the world?” You may decide to do something very specific.
9. Mother Theresa said, “If you can’t feed 100 people, then feed just one.” Know that whatever you do counts. Every problem in the world has to be dealt with piece by piece. Whatever your income level, skills or ability, there is something you can do. Instead of thinking problems are overwhelming, or the \$100 million Polio matching grant is impossible, do one thing.
10. It doesn’t take a billionaire with billionaire-resources to solve the world’s problems. It takes each of us doing what we can.
11. Focusing your giving strengthens the impact of your gift and your feelings of accomplishment.
12. Celebrate your gift!

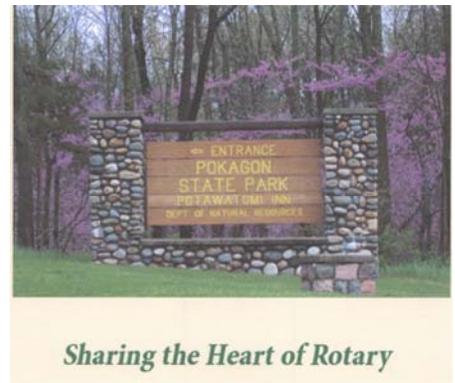
**Manya Otis, Foundation Chair forwarded this from Anita Riodor, RI Annual Giving Officer**

## START PLANNING NOW . . .

**For one of the most exciting District Conferences ever to be held. Save the dates -**

**May 16 -18, 2008.**

**We will be going to the Potawatomi Inn at the Pokagon State Park in Angola, IN. The whole family is invited. RI Rep is PDG Lou Marciano from Cranston, RI. More details to be coming soon.**



# World Community Service

Dear D6360 Rotarians :

I have recently returned from participation in the 3rd Annual West Africa Project Fair and NID in Abuja, Nigeria. At that project fair I was made aware of the great need for medical equipment and supplies in District 9120 of northern Nigeria. During the Project Fair I met with DGN Dr. Kaseem Mustapha to discuss this need. As a result of that meeting we have agreed to undertake a matching grant to benefit five public hospitals and six clinics of the area.

Dr. Mustapha has already begun the task of gathering essential information regarding the medical directors of these facilities, notifying state government officials, and assessing the major needs of each hospital and clinic. I am beginning the process of garnering financial support here in the U.S. Hopefully your club will be interested in being a partner for this project.

The plan is to make use of the resources available through World Medical Relief, a charity headquartered in Detroit, Michigan. You may check out this charity at [www.WorldMedicalRelief.com](http://www.WorldMedicalRelief.com). Their website is excellent and includes a short video so you can see and hear about the wonderful opportunities available through them. Their mission is to supply Developing Nations with greatly needed medical equipment and supplies--through connections made through recognized organizations.

It seems a perfect match for Rotary. Rotarians can do the information gathering and provide reliable sponsors in the area we want to serve and by raising the service fee funds and shipping costs. It is as simple as that! Dr. Mustapha would be the Nigerian Rotarian sponsoring the matching grant and District 6360 would be the main sponsoring U.S. partner. I would coordinate the project here, giving all D6360 clubs a chance to be financially involved through club donations. There is also an opportunity to give club members a chance to have 'hands-on' involvement in the project! World Medical Relief encourages sponsors to provide volunteers to help prepare items for loading in the shipping container. They give us the date our shipment is to be packed and tell us where to be and when to be there!

The cost of the project involves a \$6,500 service fee, the shipping costs of between \$6,000-\$7,000, and the cost of getting the shipment to its final destination in Nigeria. Kano is in the extreme north of the country, far from Nigerian seaports.

It would be wonderful if your club would be a partner in this project. Please let me know if you are interested. If every club in our district gave just \$100 it would make the project a success!

I have first hand knowledge of the needs in Africa, having been there for six NID volunteer experiences and two Project Fairs over the last six years. As you know, last year I involved our district and six clubs in a borehole water wells matching grant that was concluded in November with the dedication of fourteen wells! I know what a great feeling it is to share the excitement of village people over having clean, healthy water close at hand! I also have experienced the joy of making new Rotary friends half a world away! Now I would like to share the experience with you through this project.

Please let me know if your club is interested, and whom I should contact to begin the partnering process. Having email addresses and phone numbers will speed the process up. My email address is [barbara.groner@gmail.com](mailto:barbara.groner@gmail.com); my phone number is 269-782-6262 Please join me in this great service opportunity.

Sincerely,  
Barbara  
D6360 World Community Service Chair



## WASRAG Water Summit, Los Angeles, June 12, 2008

The day before the International Institute, three days before the opening of the Rotary Convention, Rotarians from around the world will come together to discuss the water and sanitation challenges laid out in the Millennium Development Goals. The program will include:

- Keynote addresses by leaders from the United Nations, NGOs, major corporations and/or foundations
- Reports from task forces on sustainability and on best practices
- A presentation of “Success Stories” – with lessons learned
- Breakout discussions on issues selected by members
- A networking lunch – to develop partnerships

We want EVERY Rotarian interested in a water or sanitation project to come prepared to share ideas. More information will come later. In the meantime, please book the date NOW to be able to share your insights with other Rotarians on this most critical humanitarian issue of the decade.

The agenda will be designed to reflect your interests. Please send us your suggestions for discussion topics: [info@wasrag.org](mailto:info@wasrag.org)

Questions or comments can be directed to our administrative contact:

Contact Name: **Anna Shepherd**

E-mail Address: [info@wasrag.org](mailto:info@wasrag.org)

Phone Number: **416-596-3623**

## Hurricane Olga Forced Evacuations in Dominican Republic

In December, Hurricane Olga hit portions of the Dominican Republic in areas served by Rotary Clubs where BioSand Water Filters funded by Rotary District 6360. Ten or more inches of rain fell and flooded low lying areas, nearly two weeks after the official end of the hurricane season.

Bob Hildreth, our fellow Rotarian who assists us with the water filter project is helping to provide support to Rotary Clubs and communities in Puerto Plata, Santiago, Constanza, and Nagua. They will be providing mosquito netting, mattresses, and where possible, BioSand Filters. For further information about how your club can help, contact: Charles Jespersen 269-449-4868



- **February 15, 2008 Club DG Nominations Due**
- **February 15-17, 2008 PETS [Mandatory for PE's] Radisson Hotel, Kalamazoo**
- **February 25, 2008 Grand Rapids, "Thirsting to Serve Clean Water Conference"**
- **May 16-18, 2008, Friday – Sunday, District Conference, Potawatomi Inn, Angola, IN**
- **June 15-18, 2008, RI Convention, Los angeles, CA**
- **June 25, 2008, Wednesday, DG Installation, Cascades Manor, Jackson**

**DEADLINE FOR ARTICLES FOR THE NEWSLETTER IS THE 25<sup>TH</sup> OF EACH MONTH.**

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