

This year's citation program serves as a guide your club can use to *Make Dreams Real*. Based on the four Avenues of Service and membership growth, it provides a framework for a healthy, vibrant club. I encourage your club to achieve the citation, not as a source of additional honor but as a way to ensure that your club is making a difference in the world. The program is also open to two of our partners in service, Rotaract and Interact, as a means of focusing and increasing the good that Rotary does in the world.

To qualify for a citation, your club should initiate a service project that will reduce child mortality and complete the membership goal and one activity from each of the five categories listed in this brochure between 1 July 2008 and 31 March 2009. The scope of the activities should be in proportion to the number of Rotarians in your club and their abilities, interests, and skills. Once your club has met this challenge, complete the certification form and submit it to your district governor by 31 March 2009. Governors must submit a list of certified clubs to RI World Headquarters, and it must arrive by 15 April 2009.

At the end of this year, we will celebrate our accomplishments together at the RI Convention in Birmingham, England. It is an honor for me to invite you to that celebration, which will be an enjoyable end to our year together.

Join me as we *Make Dreams Real*.

Sincerely,



Dong Kurn (D.K.) Lee
President, Rotary International, 2008-09



ROTARY INTERNATIONAL®

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2008
09

PRESIDENTIAL CITATION PRESIDENT **D.K. LEE**



Dear club presidents,

It is a joy to welcome you to your year in office and an honor for me to serve as your president. Our Rotary history is one filled with accomplishment, and I come to this year filled with plans and ambitions for the great good we can do together. When our organization turns its considerable strength and talent toward a goal, we have shown the world what we can accomplish.

This year, the time has come to show the world what we can do to reduce child mortality. Rotary has an array of programs in place that can help achieve this goal by addressing the underlying problems in communities where children often do not live to reach five years of age. When passionate Rotarians harness their energies to provide food and the means to raise more, create access to clean water, provide the small loans parents need to start the businesses that will support their families, and immunize the world's children against the diseases that cripple or rob them of their lives, then we bring the Rotary movement to its fullest expression. When we carry out the tasks that save children's lives, we *Make Dreams Real*.

Recognition for District Governors

To qualify for recognition, 50 percent or more of the clubs in your district must earn a citation, and the governor and 50 percent or more of the district's club presidents must have brought a new member into Rotary between 1 July 2008 and 31 March 2009.

2008-09 Rotaract and Interact Presidential Citation

Rotaract and Interact clubs may also be recognized for undertaking worthy service activities that demonstrate how we can *Make Dreams Real*. To qualify for the citation, Rotaract and Interact clubs must complete at least four activities overall from any of the categories. The sponsoring Rotary club must sign the Rotaract and Interact Presidential Citation Certification Form and submit it to the district governor by 31 March 2009. Governors must submit a list of certified clubs to RI World Headquarters, and it must arrive no later than 15 April 2009.

Service Project (required)

Initiate a local or international service project that reduces child mortality.

Membership Goal (required)

Achieve a net increase of one member by 31 March 2009. (*Suggested goal: Achieve a net membership increase of 10 percent.*)

Membership

- ✓ Ensure that a club member attends the district membership development seminar.
- ✓ Have 10 percent or more of the membership, other than the club president, bring in new members by 31 March 2009.
- ✓ Ensure that a club member attends a regional presidential conference.
- ✓ Recruit at least one alumnus from Foundation programs (Ambassadorial Scholars, Group Study Exchange team members, Rotary World Peace Fellows) or RI programs (former Youth Exchange students, Rotaract or Interact members) into membership by 31 March 2009.
- ✓ Give formal recognition to any club member who recruits more than one new member by 31 March 2009.

- ✓ Encourage diversity of membership, and promote a balanced membership. Induct new members from demographic groups not currently represented in your club.
- ✓ Conduct an analysis of qualified professional and business leaders within the community to identify prospective members, and invite them into membership.
- ✓ Retain members in Rotary by helping relocated Rotarians join a club in their new community.
- ✓ Report new members monthly to RI by using Member Access at www.rotary.org.

Club Service

- ✓ Have 5 percent of your members attend the RI Convention.
- ✓ Give your local public or high school library a magazine subscription to *The Rotarian* (or Rotary regional magazine).
- ✓ Ensure that incoming club officers and members attend the presidents-elect training seminar, district assembly, district Rotary Foundation seminar, and district conference, as appropriate.
- ✓ Recognize a member who is providing outstanding service toward polio eradication.
- ✓ Ensure that every Rotarian in your club is personally invited to participate in club activities, whether it be serving on a project committee or taking responsibility for some aspect of club service.
- ✓ Recognize a Rotarian in your club who actively participated in the full range of club projects and programs with the Four Avenues of Service Citation.
- ✓ Include non-Rotarian family members (for example, spouses, children, parents, widows, widowers) in the family of Rotary through service and fellowship activities on at least five occasions.
- ✓ Appoint a family of Rotary committee to assist with projects and activities for Rotarians and their families.
- ✓ Invite a speaker from a local nongovernmental organization, or present a club program on the United Nations Millennium Development Goals (www.un.org/millenniumgoals).
- ✓ Have a current or former Rotary World Peace Fellow speak at a club meeting.

Vocational Service

- ✓ Hold a forum on ethics and the application of The Four-Way Test in business and professional life.
- ✓ Present all new club members with a copy of The Four-Way Test or the *Declaration of Rotarians in Businesses and Professions* (200-EN).

- ✓ Sponsor a day for Rotarians to bring young people to their places of business to educate them about career opportunities.
- ✓ Have at least one member provide an internship at his or her place of business to a high school or college student.
- ✓ Organize a vocational service activity during Vocational Service Month (October).
- ✓ Register a club member as a Rotary Volunteer, and encourage him or her to seek a Rotary Foundation Volunteer Service Grant.
- ✓ Have a club member host a Group Study Exchange team member at his or her place of employment.
- ✓ Participate in a career counseling and development project for young people in your community, stressing the importance of formal education in meeting career goals.

Community Service

- ✓ Conduct a community needs assessment and use it to establish new local service projects that will involve at least half of the club members and their spouses. Consider using Goodwill Industries International* as a project resource.
- ✓ Sponsor a new Rotary Community Corps.
- ✓ Conduct a water project in your community.
- ✓ Conduct a project that decreases child mortality by addressing hunger issues in your community.
- ✓ Sponsor or participate in a project that addresses the problems of child abuse or street children.
- ✓ Sponsor or participate in a health awareness campaign or a project that addresses health concerns.
- ✓ Sponsor or participate in a community literacy project. Consider working with the International Reading Association* in developing the project.
- ✓ Sponsor or participate in a project that addresses child safety, such as road or playground safety.
- ✓ Share Rotary with the general public by placing a public service announcement, possibly one from Rotary's public image campaign, in a print publication, on a radio or TV program, or on a billboard.
- ✓ Sponsor or participate in a project designed to promote peace or conflict resolution.
- ✓ Conduct a community service project carried out by club members and Rotary Foundation alumni.
- ✓ Sponsor a new Interact or Rotaract club.

- ✓ Sponsor a participant in a Rotary Youth Leadership Awards (RYLA) event.
- ✓ Adopt a school.

International Service

- ✓ Support or register a project on the World Community Service ProjectLINK.
- ✓ Using the United Nations Millennium Development Goals (www.un.org/millenniumgoals) as a starting point, develop and initiate a new project in support of international service that will be carried out by at least half of your members.
- ✓ Seek a Rotary Foundation Matching Grant or Health, Hunger and Humanity (3-H) Grant for a water, health, hunger, or literacy project with the goal of reducing child mortality.
- ✓ Achieve the Every Rotarian, Every Year goal of US\$100 or more per club member in Annual Programs Fund contributions to The Rotary Foundation.
- ✓ Conduct an international service project in support of water management and sanitation.
- ✓ Conduct an international literacy project.
- ✓ Identify a qualified candidate to compete at the district level for at least one Rotary Foundation Educational Programs award (Ambassadorial Scholar, Rotary World Peace Fellow, Group Study Exchange team member or leader, Rotary Grants for University Teachers participant).
- ✓ Sponsor a Group Study Exchange team or host a team member, or participate in a Rotary Friendship Exchange.
- ✓ Give a club program on Global Networking Groups, or have at least 5 percent of club members join one of these groups.
- ✓ Make a club contribution to PolioPlus or PolioPlus Partners.
- ✓ Implement a club program on PolioPlus and Rotary's role in the Global Polio Eradication Initiative.
- ✓ Have a club member serve as a Rotarian host counselor for a Rotary Foundation Ambassadorial Scholar.
- ✓ Conduct an international service project that addresses hunger issues for children.
- ✓ Sponsor or host a Youth Exchange student, Ambassadorial Scholar, or Rotary World Peace Fellow.

*RI has a formal cooperative relationship with this organization.